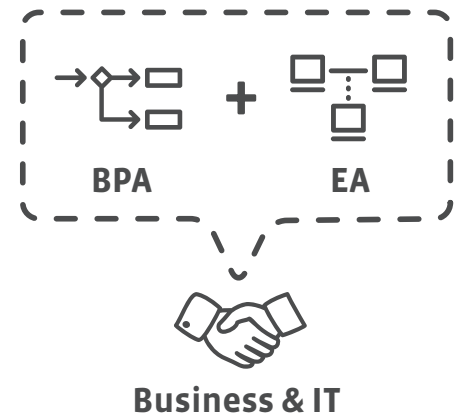SIGNAVIO

BPA + EA: Business and IT innovation go hand in hand

Social, mobile, cloud and big data: Everybody is talking about the four forces that have disruptive influence on every organization. Use cases that could never be addressed before, suddenly have a technological underpinning. This enables a new wave of business improvement.

But what exactly do these trends mean for my business? How can I translate IT innovation into business value?

BPA **EA**

Business & IT

Combining BPA & EA – Moving Your Business Forward

IT executives define where the new technologies fit into the IT landscape. Enterprise Architecture (EA) connects the dots and enables plans how to get from the status quo to the future state. However, this is only one side of the equation. Only the colleagues on the business side know how to unleash additional business value. This is where Business Process Analysis (BPA) comes into play.

Adding collaborative BPA to EA, sparks the necessary business engagement for any IT innovation initiative. It gives insight into how IT changes translate into improved business processes with more informed decisions and greater customer orientation.

This combined approach stands in stark contrast to the old-fashioned way of separating IT planning and business improvement. Previously, IT had to make educated guesses about the business value of the provided IT, often lacking necessary prioritization from the business side. On the other hand, BPA was often performed independently from EA, resulting in to-be process models that lacked the necessary IT foundation.

An integrated approach brings business and IT closer together: Business provides a clear picture about the process details and which IT system is required in what step. This shows what impact changed IT resources would have on the overall business. IT, on the other hand, is able to directly relate processes to projects running on the IT side and set priorities accordingly.

Synchronized repositories for these two aspects strengthen the delivery on both ends, covering the full spectrum of enterprise process design. The two platforms are inherently interconnected: All layers between business strategy, operations, applications and IT infrastructure are linked to ensure alignment throughout your organization.

With EA & BPA together in a cloud-based tool, your organization benefits by having business and IT together in focus. Both user communities can contribute to creating a better understanding using a common tool. The synergy created from joining EA & BPA effectively adds immediate value by driving positive changes companywide.

BPA & EA at a glance

- Translate IT innovation into business value
- Leverage IT systems & technology assets
- Create visibility to IT dependencies and contributions
- Link IT delivery, processes & strategic goals
- Increased understanding of IT's impact on business processes