



# GFG Alliance: Raising Performance in Critical Business Areas by Mining Business Processes and Data

---

With a presence in 35 countries across the globe, GFG Alliance is a collection of privately owned metals and energy companies that includes the businesses of Liberty Steel Group, ALVANCE Aluminium Group, and SIMEC Energy Group.

As its Australian arm, GFG Alliance Australia has operations in 150 locations with businesses engaged in mining, manufacturing, construction, and distribution. Over decades, these operations had evolved into eight separate business units running on a heterogeneous process landscape. This limited the leadership team's visibility across its operations and impinged on transparency in the execution of procure-to-pay, opportunity-to-cash, and other key business processes. Lacking accurate and comparable data for strategic planning, the leadership team sought a better way. The goal was to generate real-time information and extract insights into the way the business works to **inform decision-making** for heightened efficiency and performance.



# Enabling Transformation and Creating a Foundation for Continuous Improvement with SAP® Signavio® Solutions



## Before: Challenges and Opportunities

- Decades of evolving processes in eight business units, resulting in a heterogeneous process landscape
- Lack of visibility and transparency in the execution of most process areas, including procure-to-pay and opportunity-to-cash processes

## Why SAP

- SAP® Signavio® solutions, part of the business process intelligence portfolio, providing real-time information for strategic decision-making to enhance behavior, efficiency, and performance
- SAP Signavio Process Manager and SAP Signavio Process Collaboration Hub solutions to document, model, and simulate business processes and improve collaboration across those processes
- Visualization capabilities of the SAP Signavio Process Intelligence solution when connected to SAP S/4HANA®

## After: Value-Driven Results

- Enabled process visualization that allows a fact-based conversion on the gradually evolving maturity of procure-to-pay processes and encourages faster business-user buy-in
- Helped business units adhere to defined procurement processes, decreasing late payments and missed procurement discounts
- Increased cash forecasting accuracy after reducing invoices received without purchase orders
- Harmonized processes to allow “apples-to-apples” comparisons and drive efficiency and performance of internal and external service partners
- Increased visibility into warehouse stock levels, material aging, and sales and delivery performance
- Gained a more accurate view of reorder points, improving cash-flow position

“In the past, improvements to business processes often relied on gut feel and perceptions of individual stakeholders. We had to make a lot of assumptions before deciding on changes. SAP Signavio solutions enable **more meaningful discussion** on business processes with less ambiguity, because we have the process visualized and backed by system data.”

Stefan Szupper, GFGWay Program Director, GFG Alliance Australia

50

Legacy systems and 8 ERP systems integrated and transitioned to SAP S/4HANA

>50%

Faster period-end close (from 8 days down to just 3)

SAP Signavio 

GFG Alliance Australia  
Sydney, Australia  
[www.gfgalliance.com](http://www.gfgalliance.com)

Industry  
Mill products

Products and Services  
Steel, aluminum, energy, and manufacturing products

Employees  
8,000

Revenue  
A\$6 billion  
(US\$4.2 billion)

Featured Solutions and Services  
SAP Signavio Process Manager, SAP Signavio Process Collaboration Hub, and SAP Signavio Process Intelligence

THE BEST RUN

